



THE ASSOCIATION OF ACCREDITED ADVERTISING AGENTS OF HONG KONG
香港廣告商會

Conjoint Consultancy & Management,
504-505, Dominion Centre,
43-59A, Queens Road East,
Hong Kong.

January 6th, 1988.

Dear Miss Morton,

I was playing squash with Kim Walker the other day and he mentioned your vital role in producing an award winning piece of advertising for Ted Bates.

A review of our records showed that while Ted Bates won a Silver Award for this consumer promotion ad, credit was never completely given where it was due.

Hence the reason for this letter.

I would like to say that it is a policy of the 4A's to recognise creativity wherever it may have originated and give due recognition where it is deserved.

I understand that your award is presently hanging in the Creative Department lobby. I suggest you add your name to the credentials.

Yours Faithfully,

Louis Fung.